

## Recolonization set to begin in January

BY DAN REAGAN, '82


The recolonization of Colorado Gamma will begin this January, when SigEp Headquarters sends out two representatives from their New Chapter Development (NCD) team to CSU, where they will live and work to rebuild Colorado Gamma over the entire spring semester.

The team will be led by **Jason Esau, Murray State '16**, New Chapter Development Director. Jason graduated with a degree in organizational communication and nonprofit leadership studies. During school, he was a member of Order of Omega, Lambda Pi Eta and the National Society of Collegiate Scholars, as well as Student

Ambassadors. He was also a consultant at the communication center on campus and a first-year leader. Last year, he traveled as a regional director in Georgia, Alabama, South Carolina and Florida, servicing 15 chapters.

An average cost of a recolonization is just over \$100,000. The NCD team makes roughly 25 phone calls and hold 12-15 meetings with potential members per day. Over a semester they meet with over 400 potential new members to find the best men. On average, they recruit 35 men.

Once on campus the team will begin sourcing names and recommendations from student organization presentations, advisers of student organizations, professors, student leaders and BMP scholarship applicants. This ensures a diverse population of students from different backgrounds, different majors and involvement around campus. Applying this approach throughout the semester (not just during rush) avoids recruiting men who are looking for the stereotypical "frat."



Jason Esau  
will lead the  
New Chapter  
Development  
team.



The Balanced Man Scholarship is SigEp's strongest recruitment tool as it helps identify top candidates for membership. Colorado Gamma will be offering five scholarships, one \$1,000 scholarship and four \$500 scholarships. Analysis of the students who applied for the BMP scholarship at other campuses are highly motivated, scholastically minded, athletically refined and already had some leadership experience. Converting these applicants to new members will be key! We must instill in them the alignment of their personal values with SigEp's will provide them great benefit as they move into their new life on the CSU campus. It also sends a strong message to the larger community that SigEp cares about academics and student involvement, whether candidates become a member of SigEp or not.

Throughout the semester, the NCD team will hold recruitment events. Recruitment events highlight the values members will develop throughout the Balanced Man Program. Once the NCD team has a chance to analyze CSU student demographics they will tailor specific events centered around three of the Balanced Man Program's six areas of development:

**SigEp and campus community** events give recruits the opportunity to meet potential brothers and learn about the history of the fraternity, what makes SigEp different and how we are committed to the campus community:

- Balanced Man Scholarship – Special reception for Balanced Man Scholarship applicants.
- Alumni Meet & Greet – Showcases the depth of alumni involvement and passion.
- University Sporting Events – Showcases how SigEp supports the campus community.
- Campus Wide Events – Any campus event can be turned into a recruitment event before, during or after formal recruitment.

**Sound mind** events illustrate the ways they will be pushed to embody the sound mind ideal:

- Service Event – Plan a volunteer service day and invite potential members to join.

Continued from page 1

- Current Chapter Events – Invite potential new members to chapter events so they can feel like a part of the brotherhood.
- Dress for Success Events – Invites a local menswear store to give a demonstration on how to dress for professional/formal occasions, and how to shop for formal wear.
- Etiquette Dinner – Have an etiquette coach show potential new members and chapter members the ins and outs of a formal dining setting.

**Sound body** events illustrate the ways they will be pushed to embody the sound body ideal:

- Workout Design – Uses a personal trainer from the university's rec center to help potential new members identify and develop workout plans that meet their personal sound body goals.
- Intramural Sports – New members invite other potential new members to practice with intramural sports teams.
- Group Exercise – Yoga/Zumba – Gets attendees involved. Great paired with another student organization or sorority.

Potential members are encouraged to attend and invite other friends. This is another opportunity to assess potential members and to meet more potential candidates.

Ultimately the NCD team will select the new members. Throughout all recruitment activities, the NCD team is looking for key characteristics in potential members:

- GPA, above the all-campus GPA
- A history of leadership in student or civic organizations
- Participation in athletics or another indicator of living a healthy lifestyle
- Values and motivations that match SigEp's (personal growth, good morals)
- Commitment to a "different" type of fraternity experience and the Balanced Man Program
- Developed interpersonal skills
- A strong work ethic

Once a core group of men is recruited (at least 35), the team will transition into BMP training. The Balanced Man Program provides the experience that today's student needs to be successful during and after college. The Balanced Man Program is an alcohol and drug free, non-pledging, non-hazing, four-year, personal, academic, leadership and professional skills development experience.

## Understanding today's Alumni Board organizational structure

BY TONY MAURO, '99

The "Alumni Board," as we older alumni once knew it, has been divided into two functional areas. Today there is an Alumni and Volunteer Corporation (AVC) which is an independent, non-profit corporation established to serve and benefit the alumni, volunteer mentors (also referred to as Chapter Support Team) and undergraduates of a specific chapter. Chapters that also own a facility and other assets will have a Housing Corporation which is a non-profit corporation responsible for the management of chapter assets. Colorado Gamma Alumni Board created the Red Door House Corporation (RDHC) to manage the 121 E. Lake Street property and associated assets.



### Alumni Volunteers wanted

As the chapter recolonizes in the spring of 2018, we will be putting a strong chapter support team of volunteer mentors in place. Mentors are responsible for advising and counseling the undergraduate leaders of the chapter and will help to shape the direction of recruitment, member development, leadership development and fiscal health. Volunteer mentors will be a critical part of ensuring continuity by maintaining a long-term perspective as the undergraduate chapter membership turns over every four years.

The Chapter Support Team will work closely with both the Red Door House Corporation and the SigEp Regional Directors, District Governor, and other key headquarters staff members in managing assets and maintaining chapter health.

If you would like to be an active volunteer mentor, please reach out to **Tony Mauro** at [anthonymauro@yahoo.com](mailto:anthonymauro@yahoo.com).

If you would like more information on being a mentor go to [sigep.org/resources/alumni-and-volunteers](http://sigep.org/resources/alumni-and-volunteers).

The chapter services team will be mobilizing to full strength for a kick-off in March and we are always looking for alumni to be mentors:

- Chapter Services Director
- Faculty Advisor
- Resident Learning Community (RLC) Steward
- Balanced Man Steward
- Recruitment Mentor
- Chapter Counselor & President Mentor
- Events Chair
- Communications Chair
- Finance Mentor
- Standards Mentor

Sigma Phi Epsilon is successful largely because of the tireless work of thousands of volunteers who donate their time and talents to support the Fraternity experience at local, regional and national levels.

If you are not interested in being a mentor, the Red Door House Corporation has an opening coming up and is seeking a CFO to take over the financials. If you are interested or know of someone who is interested please contact **Dan Reagan** at [dsreagan@reagan-partnership.com](mailto:dsreagan@reagan-partnership.com).

# Colorado Gamma's latest Renaissance man

BY AUSTIN O'NEIL, '12

The Renaissance of Brotherhood Program allows men who live up to the ideals of Sigma Phi Epsilon to be part of the Fraternity, even though they may not have had the opportunity during their college years. Renaissance Brothers are men who, through their actions, have proven that they live their lives in accordance with our three cardinal principles: Virtue, Diligence and Brotherly Love. Many Renaissance Brothers are local community leaders, outstanding members of the college or university community, or even a father of an undergraduate brother.

**Ken Hornung** grew up in the small eastern Colorado town of Stratton with his brothers, **Palamon "Pal"** and **Al**. Ken describes his hometown as "The part of Colorado they gave to Kansas and Kansas gave back." Pal, Al and Ken went to CSU and pledged the Colorado Gamma Chapter of SigEp, Pal and Al serving as officers during their time. Although Ken pledged and lived in the house, life got in the way and he was unable to become active. That all changed this past August, when Ken was initiated at Conclave in Orlando.

Ken graduated with a Bachelor's of Science and a Business Minor from Colorado State in 1966. He began his career in the Consumer Products Division of Union Carbide's Chicago Office. After seven years in Chicago, Ken moved to Kansas City and joined a small Original Equipment Manufacturer and then



Ken and Al Hornung at the 55th Conclave in Orlando.

formed his own company, MidContinent Merchandising. He and his wife, Susan (Gamma Phi Beta, Iowa State), have operated that company for over 25 years and continue to own and operate it.

Ken has two sons, Andrew and Patrick. Andrew graduated from SMU and was a member of the FIJI fraternity. Ken's youngest son, Patrick, is a Junior Finance major at TCU and member of the Texas Gamma Chapter of Sigma Phi Epsilon Fraternity.

When asked what the best piece of advice he had for members, he spoke of the comradery and friendship of fraternal

brotherhood. A point that was emphasized in his own life when he first moved to Chicago. Ken had never been to Chicago or knew anyone there. It was an introduction his brother Al made to another Colorado Gamma brother, **Bruce Mittelstadt, '62**, who showed him the ropes and became a dear friend to Ken. Ken emphasized these relationships as his keys to his success and urged other brothers to keep in touch, and cherish the relationships and bonds built under the roof of 121 Lake Street.

## Grand Chapter votes for substance-free facilities

At Conclave this past August, the SigEp undergraduate legislative body passed legislation making chapter facilities substance-free. In the simplest terms, all that changed regarding chapter events is where chapters can host events involving alcohol. SigEp's policies allows BYOB and third-party vendor events outside the chapter facilities. It is important to note that Colorado Gamma voted to become a dry facility back in 2001 and all CSU FSL facilities went dry in 2004. Only AVC-hosted events may serve alcohol inside the chapter house, provided they follow SigEp and CSU policies.





## SigEp's help make the new stadium and alumni center possible

Many Brothers made financial contributions, while some gave their time by volunteering for one of the many Stadium Advisory Groups. Brother **Al Hornung, '61**, did both! When you enter the Event Hall head over to the 1,650-square foot Hornung Family Alumni Welcoming Space to reminisce with fellow brothers around the fireplace.

The Alumni Association bought a brick to show support. It is one of 4,725 brick pavers that were sold to help raise funds for the new CSU stadium and is located on the north plaza.

Colorado State University raised about \$1 million through the sale of the bricks, each inscribed with names of the donors and a brief message.

The larger 8-inch-by-8-inch bricks, which sold for \$250-\$300 apiece, will spell out the word "RAMS," with the smaller 4-by-8 bricks, which sold for \$125 apiece, serving as the background.

They'll surround the sculpture of two Rams butting heads.

Hint: our on-campus stadium brick is located in Section S-06.

## BROTHER COLE CONLEY

BY KENT SCHNACKE, '14



**Cole Conley, '14**, joined Colorado Gamma in the fall of 2011, living in the house for 2 years. Cole took an active role in the chapter, serving both as the house's Intramural Sports Chair, as

well as being elected to serve as the IFC Vice President of Public Relations in 2012. Cole helped shed a positive light not only on SigEp, but the entire Greek community with his self-produced videos and social media campaigns. After graduation in the spring of 2014, Cole move to Scottsdale, Ariz., to work on media

production for KPNX 12 News NBC Phoenix. During that time Cole produced several videos that went viral showing the dangers of a locked car in the summer heat. Cole was an incredible man full of potential, kindness and laughter. He will forever be loved and missed.

Fellow CO Gamma brothers **Luke Merrill, Ryan Bernard and Jake Christensen** have been working with the administration at our alma mater to establish a place of remembrance for Cole. With the university's blessing they created a GoFundMe page to install a bench with the phrase "Keep Looking Up" on the campus of Colorado State University in Cole's honor. If you would like to contribute to this bench in remembrance of him, please take a few minutes out of your day to visit the GoFundMe page and share your love, [www.gofundme.com/cole-conleys-memorial-bench](http://www.gofundme.com/cole-conleys-memorial-bench).

## BROTHER GARY MELVIN LYDIN

BY GERRY TURNER, '66

**Gary Melvin Lydin, '67**, was born on April 18, 1945, in Boulder, Colo. He graduated from Boulder High School and Colorado State University with a degree in Civil Engineering. Gary was passionate about sports. In high school, known as "Buck," he was a three letterman, in basketball, football and baseball. He was voted Outstanding Letterman of 1962-63. He loved to play baseball, played on the Boulder's Optimist team, and was selected to the All-Star Squad after the Little World Series. He continued in athletics and played freshman football at CSU. With the demands of the engineering curriculum, he chose academics over sports. College gave him another nickname of "Melvin." He was a member of Sigma Phi Epsilon fraternity.

Upon graduation and marriage to LaVonne Jones, the couple moved to San Francisco where Gary worked as a naval architect for the San Francisco Naval Shipyard. He headed the structural liaison section for the multi-million dollar conversion of the aircraft carrier USS Midway. He returned to Colorado in 1971 and worked as a consulting engineer. Later, he and his wife opened a fabric and accessory store in University Hills Plaza, where he was President of the Merchants Association. Gary was just as passionate about his faith. He participated in Bible Study Fellowship, Navigators, Fellowship of Christian Athletes and the Missions Committee.



## BROTHER WILLIAM SHEAHAN

BY MATTHEW W. CUTTER, '93



**Brian William Sheahan, '93**, of Haymarket, Va., passed away peacefully at home on Thursday, May 4, 2017, after a courageous battle with cancer.

Born in Chicago, Brian was raised in Littleton, Colo., where he graduated from Arapahoe High School. He continued his education at Colorado State University, where he was a member of the Sigma Phi Epsilon Fraternity.

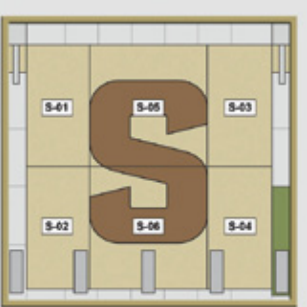
Brian is survived by his parents, Jack and Vicki; his wife Shannon (née Doyle); his four

children, Jack, Bridie, Patrick and Declan; his sisters, Traci and Tricia, and brother, John.

Upon finishing his studies at Colorado State University, Brian moved to northern Virginia to partner with his father in business. Together, they formed Architectural Products of Manassas, Va. Brian was proud of the numerous pre-cast projects he and his father completed in the Mid-Atlantic Region.

Nothing gave Brian more joy than being with Shannon and his children. He lovingly spent his free time participating in the lives of his four kids as a coach, cheerleader, and friend.

Brian will be dearly missed and fondly remembered for his mild manner, kindness, sense of humor and generous spirit.



# 2017 Annual Giving Campaign

Happy Holidays everyone! It is that time of year again when we ask for your support. First, I would like to say thank you to the 2016 donors! Last year's campaign raised over \$26,000 dollars towards our goal of building a \$1 million RLC endowment over the next 10 years.

The RLC funds will help support the leadership programming being developed for the new chapter and their fellow CSU students. The leadership program is to become a university accredited program integrated into the student leadership programs already on campus. It will incorporate elements from both BMP activities and new RLC courses. Program scholars will earn a minor in leadership studies.

If you wish to make a tax-deductible restricted gift to support Colorado Gamma undergraduates and their fellow CSU students, simply visit [www.csusigep.org/RLCgiving](http://www.csusigep.org/RLCgiving).

With the chapter about to recolonize, our annual giving campaign has been expanded to include the purchase of furniture and equipment for the house. (See "Thinking ahead to reoccupy 121 E. Lake" below for more information.) The planning to move the new members into the house fall semester of 2020 has begun and estimates are that we will need \$250,000 - \$300,000.

The furniture and equipment for the house will be purchased by the Red Door House Corporation (RDHC). The RDHC is a Colorado non-profit corporation, comprised of Colorado Gamma members, which owns and operates the 121 East Lake Street property. Contributions to the Red Door House Corporation are not tax deductible as charitable contributions for federal income tax purposes.

Your gift will help us accomplish these goals. If you wish to make a tax-deductible donation to the RLC Fund, make you check payable to SigEp Educational Foundation. If you willing to make a non-tax-deductible donation to the Furniture and Equipment Fund make your check payable to the Red Door House Corporation. We have enclosed is a return envelope for your convenience.

Thank you for believing in our Fraternity and our ability to build balanced men.

Fraternally,

Dan Reagan, '82



## Thinking ahead to reoccupy 121 E. Lake

BY MITCH CHRIST, '79

The plan is to move our new Colorado Gamma SigEp members into our house at 121 E. Lake Street no later than the fall semester of 2020. Depending on how our initial recruitment efforts go the spring semester of 2018, we may determine that we could be ready to reoccupy the house by the fall semester of 2019.

The Sigma Nu's have just accepted their lease option for a third year (fall 2018-spring 2019) in our house. If we determine that we will not have the required 35 quality members ready for fall of 2019, then we can offer a fourth year lease option to Sigma Nu.

There is a list of needs and wants that we will have to address before we reoccupy the house.

### Needs:

1. Provide Furniture, Fixtures, and Equipment (FF&E) for the following rooms:
  - a. Kitchen – all cooking ware and small-ware including pots, pans, trays, utensils, dishes, glasses, cups, silverware, linens, etc.
  - b. Kitchenette – microwave, coffee maker, hot water dispenser, refrigerator

- c. Dining Room – tables, chairs
- d. Living Room – flat screen television
- f. Trophy Room – TBD (small game room or study space)
- g. Chapter Room – TBD (ritual items, furniture)
- h. Basement Lounge – flat screen television, exercise equipment
- i. Laundry Room – rent/purchase four washers, four dryers
- j. Basement Storage rooms – racks, shelves
- k. Basement Study Room – desks, tables, chairs, whiteboard
- l. Media Room – video conferencing equipment, furniture
- m. Resident Scholar Office – desks, chairs, tables, flat screen television
2. Refinish hardwood floors on first floor
3. Clean and seal tile grout in all restrooms, shower rooms
4. Clean and repair all window blinds
5. Repaint interior as necessary
6. Install exterior SigEp signage
7. Install interior SigEp branding
8. Install permanent covers over the basement egress stairs (to prevent snow, ice, tree debris from clogging stairwell drains)

### Wants:

1. Furnish all bedrooms with modular furniture such as "University Loft" (to prevent wear and tear from moving furniture in and out of house each semester)
2. Add exterior stairs to the south side of deck over the Trophy Room (to eliminate need to crawl through a bedroom window for access – deck is great viewing gallery for basketball court)
3. Rebuild front retaining wall to be more durable and have a permanently affixed top cap
4. Repaint exterior of house as needed
5. Alumni recognition in selected areas inside the house – Donors, Community and Business Leaders, Military Service, etc.

The estimated costs for these "Needs and Wants" are approximately \$250,000 - \$300,000. We are commencing a new phase of fund raising now so that we will be ready to furnish the house in the fall of 2020.



Fall 2017

**Red Door House Corporation**

P.O. Box 2051  
Fort Collins, CO 80522

**ADDRESS SERVICE REQUESTED**



**CO Gamma honored with Cornerstone Award**

This past August at the 55th Grand Chapter Conclave, SigEp National Housing recognized Colorado Gamma AVC with the Cornerstone Award. The award is given for an AVC's dedication and thoughtfully designed renovation that creates the ideal SigEp chapter house. A home that provides brothers with a superior environment in which to live, learn and prepare for the journey of life ahead.

Great architecture and thoughtful design can change the way we see ourselves. These elements inspire us and elevate the expectation for achievement and considering the fact that the typical student spends 90 percent of his college experience outside a formal classroom setting, the importance of an exceptional living-learning environment is a must for every chapter.

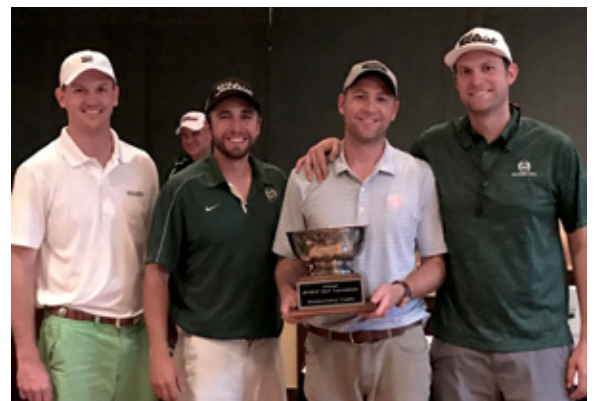
**2017 SPECAT Golf raises record amount for the Residential Learning Community**

BY DAVE MADDEN, '79

Sixty players made the turn at challenging Todd Creek Golf Club in this year's SPE Alumni Tournament. Special thanks to Tonya Everist for joining us again this year. The tournament raised \$5,000 for the Colorado Gamma RLC fund, which is administered by the Sigma Phi Epsilon Educational Foundation in Richmond, a qualified 501(c) (3) charity. All donations are tax deductible and players will receive a gift receipt from the SigEp Foundation.

We want to give a special thanks to all those brothers who made additional monetary donations this year. They include Jim Benemann, Bruce Clough, Jeff Croll, Ben Dilsaver, Jerre Dixon, Todd Erber, Peter Grimm, Sam Herrin, Chris Herring, Tom Hinchsliff, Bobby Kline, Larry Lowrey, Chris Lonigro, Dave Madden, Chuck Manley, Jason Max, Chris McConnell, Preston Mercer, Richard Pilgrim, Rick Platz, Daniel Reagan, Andy Sexton, Scott Webermeister and Ed Zorn.

Let's all thank brothers Dave Madden, Tom Krause, Larry Kobilca, Jerre Dixon and Tyler Burke for all their hard work on putting together this year's tournament.



The winners of the 2017 SPECAT Golf Tournament were Sam Herrin, '09, Vance Connolly, '12, Tyler Burke, '13, and Ben Ingalls, '09, with an impressive score of 58.